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## **Marketing International channel partner customers win Microsoft Dynamics Awards for business excellence**

**N. Chelmsford, MA – Marketing International, Inc.**, [www.marketing-intl.com](http://www.marketing-intl.com), a highly focused marketing strategy and execution firm that specializes in helping technology companies get the most out of channel partner-based business models, announced today that two of its customers were presented with awards during the recent Microsoft World Partner Conference (WPC) in New Orleans held on July 13 – 16, 2009. Marketing International customers VoxISM ([www.voxism.com](http://www.voxism.com)) and Customer Dynamics ([www.customerdynamics.com](http://www.customerdynamics.com)) each received awards during the Microsoft President's Club banquet. The award winners were selected from a group of finalists based on their dedication to delivering solutions that meet a diverse set of customer needs. Several key criteria were considered in selecting Microsoft Dynamics Certified Partners for the special recognition, including outstanding sales performance, deep technological expertise on Microsoft Dynamics products and services, and feedback from Microsoft team members.

VoxISM is awarded the 2009 Microsoft Dynamics Reseller of the Year for Canada. Microsoft Corp. honored 13 partners around the globe with the 2009 Microsoft Dynamics Regional Partner of the Year award, and Vox was named the Partner of the Year for Canada. Vox has achieved exceptional levels of performance, while delivering outstanding value to Microsoft Dynamics customers," said Doug Kennedy, vice president, Microsoft Dynamics Partners. "It's an honor to recognize their leadership and contributions within the Microsoft Dynamics partner community, and we want to congratulate the company on being named as one of our top Microsoft Dynamics partners of the year in Canada." Vox is dedicated to helping customers select the right solutions and services, which best meet their business needs, allowing them to save money and achieve new levels of success. By working closely with the teams at Microsoft, Vox maintains a comprehensive understanding of the Microsoft Dynamics platform in order to provide leading-edge solutions, services, and unparalleled value to Microsoft Dynamics customers. In the past, Vox has also been the 2008 Microsoft Dynamics NAV launch Partner of the Year, 2007 CRM World Wide Marketing Partner of the Year, and 2006 CRM World Wide Partner of the Year.

Vox provides implementation, training and consulting support services in all major cities across Canada, including Toronto, Ottawa, Montreal, Edmonton, Calgary and Vancouver for small, midmarket and corporate businesses using business applications. Vox specializes in Microsoft Dynamics NAV, CRM, and SharePoint, with a vertical specific focus on Manufacturing & Distribution, and Professional Services solutions that help leading global companies achieve success, including: Nikon, Pentax, Agristar, Inc., Global Thermoelectric, Mayne Coatings, Norsat International, AXIS Database Marketing Group, Tourism Whistler, Husky, Doral, Jane's Family Foods, and Simson Maxwell.

Customer Dynamics, a Microsoft Gold Partner and Microsoft Dynamics CRM Value Added Reseller (VAR) and Independent Software Vendor (ISV), was named to Microsoft's President's Club at the same conference. Customer Dynamics was also ranked as the top performing Microsoft Dynamics CRM partner in the Western Region of the U.S. for the past Microsoft fiscal year. "Microsoft strongly values its partners' contributions, and we want to highlight these top partners' commitment of delivering exceptional solutions and value to customers," said Doug Kennedy, vice president of the Microsoft Dynamics Partners team. "We're delighted to acknowledge their strong performance, tremendous contributions and outstanding achievements over the past year."

#### **About Marketing International, Inc.**

Founded in 1973, Marketing International is a highly focused marketing strategy and execution firm that specializes in helping channel based OEM organizations and value added reseller clients get the most out of reseller channel based business models. The philosophy of Marketing International is to function as an extension of the client's management team and their key employees in order to achieve improved sales and marketing results through the development of strategic and tactical plans and timely execution of programs. Marketing International is comprised of seasoned professionals with experience in the technology and supply chain industry, and has helped both Fortune 100 sized and entrepreneurial start-up companies achieve sales and marketing success. (Additional information at [www.marketing-intl.com](http://www.marketing-intl.com) )

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